

WELCOME

Welcome to the first edition of the Avon Ridge Estate at Brigadoon newsletter.

We aim to keep you regularly updated as works progress on this idyllic new community which offers homesites ranging in size from 15,000sqm to more than 50,000sqm.

The picturesque views, prime location and unique lifestyle of Avon Ridge have ensured the release has attracted strong interest from buyers. The area is very appealing to people who are keen for a tree-change while still being close to transport links to the city, and having access to excellent local services and facilities.

Brendan Gore, Managing Director and Chief Executive Officer of Peet Limited, said he was pleased with the progress at Avon Ridge, which will offer future residents one of the best addresses in Western Australia.

"The bush environment, valley and city views and expansive lots make this community a wonderful place to raise a family, enjoy retirement or relax after a long day's work – the ideal setting for people at all stages of their lives," Mr Gore said.

We look forward to keeping you informed as works progress on ensuring Avon Ridge is a truly unique piece of real estate.



An idyllic bushland lifestyle is on offer at Avon Ridge.

50,000 reasons to buy at Avon Ridge!

Homebuyers keen to secure their own slice of Avon Ridge now have 50,000 reasons to celebrate!

Simply purchase a homesite in the community's inaugural Valley View release before 31 December 2010 and receive a \$20,000 building bonus – a great boost towards building your ideal new home.

Add to this the \$30,000 Sustainability Package on offer and establishing your new future at Avon Ridge couldn't be easier! For every homesite sold, Peet

is providing the tailored Sustainability Package to help you live in harmony with your beautiful surroundings. The package includes a rainwater tank, a water treatment and recycling system, fauna-friendly perimeter fencing, architectural consultation and much more.

For more information, including your terms and conditions, visit www.avonridgebrigadoon.com.au.

A tree change for new Avon Ridge land owners

A move to Avon Ridge will be like turning back time for Sally Hartnett.

The Jane Brook mother-of-two has fond memories of growing up in York, where open spaces were plentiful and there was always something to do.

Now she and husband Craig are planning on bringing a piece of the country to their family, with the recent purchase of a homesite at Avon Ridge, which is close to 16,000sqm.

"We thought when we bought our home at Jane Brook that we would be here for a quite a while," Mrs Hartnett said. "But things changed when our children came along."

While they love their current home, they were looking for a bigger backyard. Their new address in Avon Ridge will have more space than her daughters Sophie, 3, and Sienna, 9 months, will know what to do with.

"There will be so much space for them," Mrs Hartnett said. "As well as the bush setting and open spaces there are also local kangaroos which will keep the girls enthralled and entertained."

She also said the excellent location of the new community was a major factor in their decision to purchase at Avon Ridge.

"It's peaceful," she explained. "It's close to Midland, and also has easy access to Perth, which is great because my husband works in the city."

"Plus we are close to our local church and the school where we want to send our children is nearby."

The couple have already started talking with builders and hope to have plans finalised by the time they take over the title in April. They are hoping to take advantage of some valley views in the design of their new home.

"We have never built before, so it's a whole new experience. It's very exciting!"



Sally Hartnett is looking forward to building her new family home at Avon Ridge.

VALLEY'S FINEST VIEWS ON SHOW



Hundreds of prospective homebuyers and locals enjoyed clear spring skies and sunshine at *A Taste of the Swan Valley* – Avon Ridge's first free community event, held at the Avon Ridge sales office in Brigadoon in early September.

A didgeridoo player, roving performers and Perth jazz band, Gumnut Stompers, entertained visitors as they were treated to woodfired pizza, Devonshire tea, Aboriginal bush tucker and a number of stalls showcasing Swan Valley produce.

There was also the opportunity to receive local gardening tips, and three lucky guests won some sensational prizes!

Brigadoon's Mike Marsh won a delicious lunch to the value of \$150 at Sittella Winery and Restaurant. The other winners will enjoy overnight stays for two at The Vines Country Club and Resort – Paula Jeffery of Beechboro will enjoy the luxurious 'Decadence' package, and Anna Morfeta of Willetton will receive a good dose of relaxation with the 'Sloth' package.



Visitors learnt about native plants to the area.



Perth jazz band, Gumnut Stompers entertained the crowd.

Peet Limited Managing Director and CEO Brendan Gore said it was pleasing to see so many people enjoy the afternoon event.

"*A Taste of the Swan Valley* provided prospective homebuyers and the wider community with a chance to experience the idyllic bushland lifestyle on offer at Avon Ridge," said Mr Gore. "And, at the same time, get a taste of the great produce in the nearby Swan Valley."

Construction work underway

Construction of Stage One at Avon Ridge Estate at Brigadoon is underway with earthworks and civil construction works scheduled for completion in mid-2011.

Contractors will be working within City of Swan regulations to ensure there is minimum disruption for current residents in the area.

There are also a range of measures in place to reduce dust and noise and improve safety. These include:

- implementing restricted speed limits;
- using machinery that meets industry best practice;
- using noise minimising and noise abatement equipment on machinery; and
- undertaking regular monitoring of dust and noise levels.

If you have queries during the construction period – or would like more information about construction activities at Peet's Avon Ridge community at Brigadoon – please call 9420 1111.

BUILDERS' RECYCLING PROGRAM

Peet is undertaking an exciting environmental initiative at Avon Ridge which will see a new approach taken to minimising building waste as part of the bonus Sustainability Package that comes with every homesite sold.

A special material recovery centre will also be established at Avon Ridge to store waste materials, keeping each building site clean and tidy until sufficient volumes are collected and transferred to off-site plants where they will be recycled into new materials.

Peet and EarthCare Australia will work closely with all builders at Avon Ridge to ensure that building waste materials are properly sorted and stored in the material recovery centre.



TAKE A TOUR AND EXPERIENCE IT FOR YOURSELF!

There's no better way to get a first-hand look at the unique lifestyle on offer at Avon Ridge than by taking a site tour with Sales Representative Blake Casey, of Peet Estates (*pictured above*).

Blake is based at the community's picturesque sales office in Brigadoon and is always keen to show prospective purchasers around. To arrange a tour of Avon Ridge with Blake, please call (08) 9296 2880.

The sales office is located at 911 Campersic Road, Brigadoon and is open every Saturday and Sunday afternoon between 1pm and 5pm or by appointment at all other times.



What's on in Swan...

DECK THE HALLS FOR A SPECTACULAR CHRISTMAS EVENT

Date: Saturday 11 December 2010
Time: 2.30pm
Venue: Midland Town Hall
39 Old Great Northern Hwy, Midland

The countdown to Christmas has well and truly begun and to kick off the festivities, the City of Swan is hosting a Christmas Spectacular – a fun-filled, interactive event for people of all ages. The cost is \$5 per person.

For more information visit http://www.swan.wa.gov.au/Lists/Events/Events_List/Christmas_Spectacular

5 top tips for saving water this summer

Clear blue skies and warm sunshine offer the perfect opportunity to put on your gardening gloves and get outside. There is a range of low-maintenance options for future Avon Ridge residents that will not only save water, but time and money as well!

- 1 Fix dripping taps, hoses and sprinklers. You'll be amazed by how much water this will save!
- 2 Monitor the amount of water you use in your garden as the seasons change, and adjust accordingly.
- 3 Choose waterwise, native plants. This will benefit your garden in a number of ways as they are well adapted to local conditions, thriving naturally and requiring less water.
- 4 Use mulch to prepare your soil before planting. This will improve the health of your soil and help to bring out your plants' water-saving qualities.
- 5 Water the garden early in the morning or in the evening. This will make sure the plants retain as much water as possible.



SALES OFFICE ADDRESS

911 Campersic Road
Brigadoon WA 6069
Telephone (08) 9296 2880

OPENING HOURS

Saturdays and Sundays 1pm-5pm or by appointment.
www.avonridgebrigadoon.com.au

HAVE YOUR SAY!

If you'd like to comment on your Peet experience, have an idea about how we can improve our service or would like to ask a question, please email the Peet Community Line on community@peet.com.au or call 1800 819 912.